

# OPENING UP A NEW WORLD

[www.bernafon.com](http://www.bernafon.com)

**bernafon**<sup>®</sup>  
Your hearing · Our passion

# WELCOME TO THE WORLD OF BERNAFON

We are a Swiss brand and a company that people can rely on and trust. At Bernafon we are passionate about developing state-of-the-art, high quality hearing systems that enable our customers to enjoy authentic and stimulating hearing experiences. Through personal contact and effective partnerships, we bring the benefits of our technology and services to hearing care professionals and hearing impaired people around the world. The essence of what we do is expressed in: Your hearing – Our passion.

**There are a multitude of questions about hearing and hearing instrument technology.**

Our website provides a wide range of answers. Visit us at [www.bernafon.com](http://www.bernafon.com). You may also contact your local hearing care professional or the Bernafon representative in your country.



OUR HISTORY

**For over 65 years, we have been dedicated to the development of quality hearing solutions.**

Since the first hearing instrument was introduced to the market in 1946, Bernafon has been in the forefront of hearing system technology.

Thanks to Swiss engineering and precision technology, we have introduced many market firsts including the world's first digitally programmable hearing instrument.

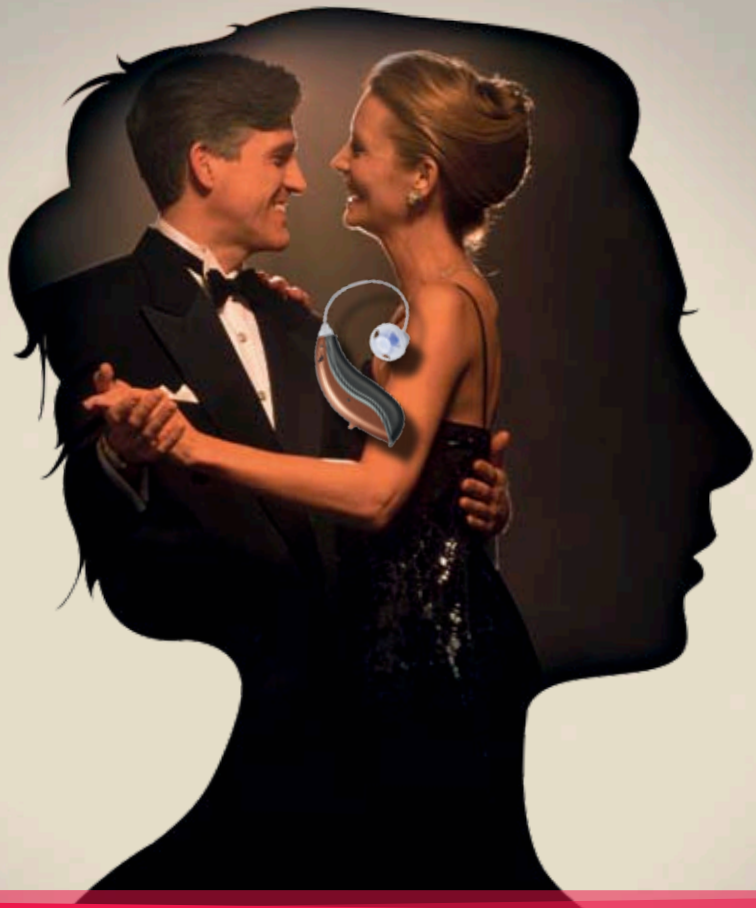




OUR VISION

**Hearing and understanding are basic human needs.** Hearing problems and the resulting social consequences represent a challenge for society. We believe in a world in which people with restricted hearing can communicate again without limitation thanks to advanced technology.





OUR MISSION



**At Bernafon we are passionate about developing and marketing quality hearing systems** that enable our customers to enjoy authentic and stimulating hearing experiences.

Our long-term collaboration with customers, partners and employees all over the world forms the basis of a strong company, sustained growth and business success.





OUR SWISS VALUES

**Our hearing system development center in Bern, Switzerland, employs a large number of highly specialized personnel.**

Reliability, technological competence and precision are the basis on which our international teams develop quality hearing systems. We are committed to developing intelligent and attractive products and services with passion and efficiency.



YOUR INDIVIDUAL

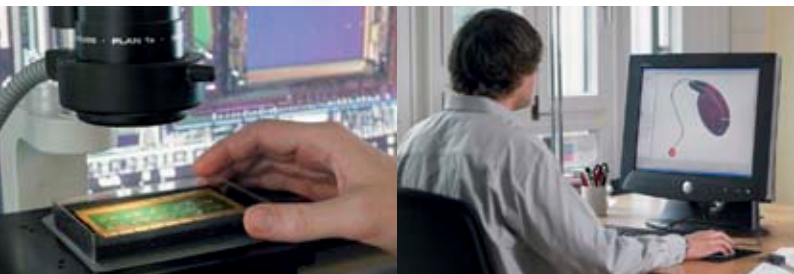
**When the ability to hear is compromised, the sounds of life begin to fade.** For most people this is a gradual and very individual process.

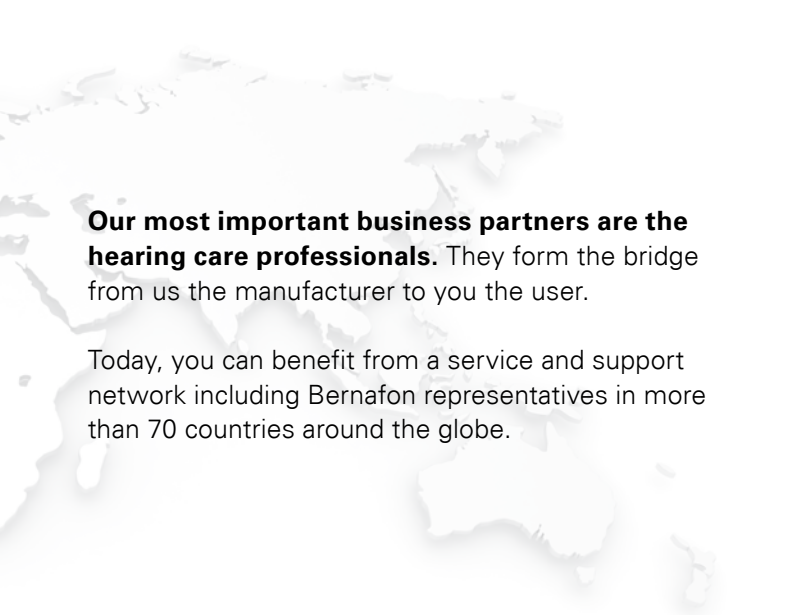
Our technology is focused to meet your individual hearing needs and preferences to enable you to enjoy authentic hearing experiences and speech understanding in every listening situation. Open up a new world of hearing with your hearing system from Bernafon.

**BENEFITS**



WORLD WIDE  
AT YOUR SERVICE





**Our most important business partners are the hearing care professionals.** They form the bridge from us the manufacturer to you the user.

Today, you can benefit from a service and support network including Bernafon representatives in more than 70 countries around the globe.



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