

Wallenried, Switzerland



# GET INTO THE RIGHT SWING



CHRONOS NANO RITE



AUDIO  
EFFICIENCY™

**bernafon**®  
Your hearing • Our passion



WIN

## A Winner's Choice

A set of golf clubs is as important to a golfer as the right choice of hearing solutions is to you.

In golf, beginners and professionals carry no less than 14 clubs in their bag, using drivers to hit long shots, putters to get the ball in, and specialties to match personal style and preferences.

### **Choose right and win**

The right choice of hearing systems is not much different: with 11 styles, the Chronos product family offers a solution to meet your hearing needs. And convenient wireless accessories, such as SoundGate for mobile communication, cater to your active lifestyle.



ENJOY

## Feels Like a Part of You

Why does every golfer strive for the perfect swing?  
Because precision lets them win naturally and  
without the extra effort.

A perfect swing feels as natural to a golfer's game  
as a hearing solution accommodates your daily  
routine. Equipped with our new **Audio Efficiency™**  
technology, Chronos provides:

- exceptional speech understanding;
- best listening comfort;
- and ease of handling.

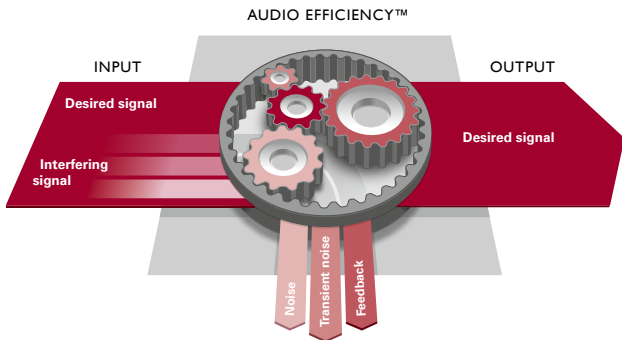
At home. At work. And on the go.




PERFORM

# With the Precision of a Swiss Watch

The Audio Efficiency™ technology ensures the smooth operation of today's most sophisticated speech and comfort solutions. First, it eliminates all unwanted parts of a signal and then singles out precisely what you want to hear.



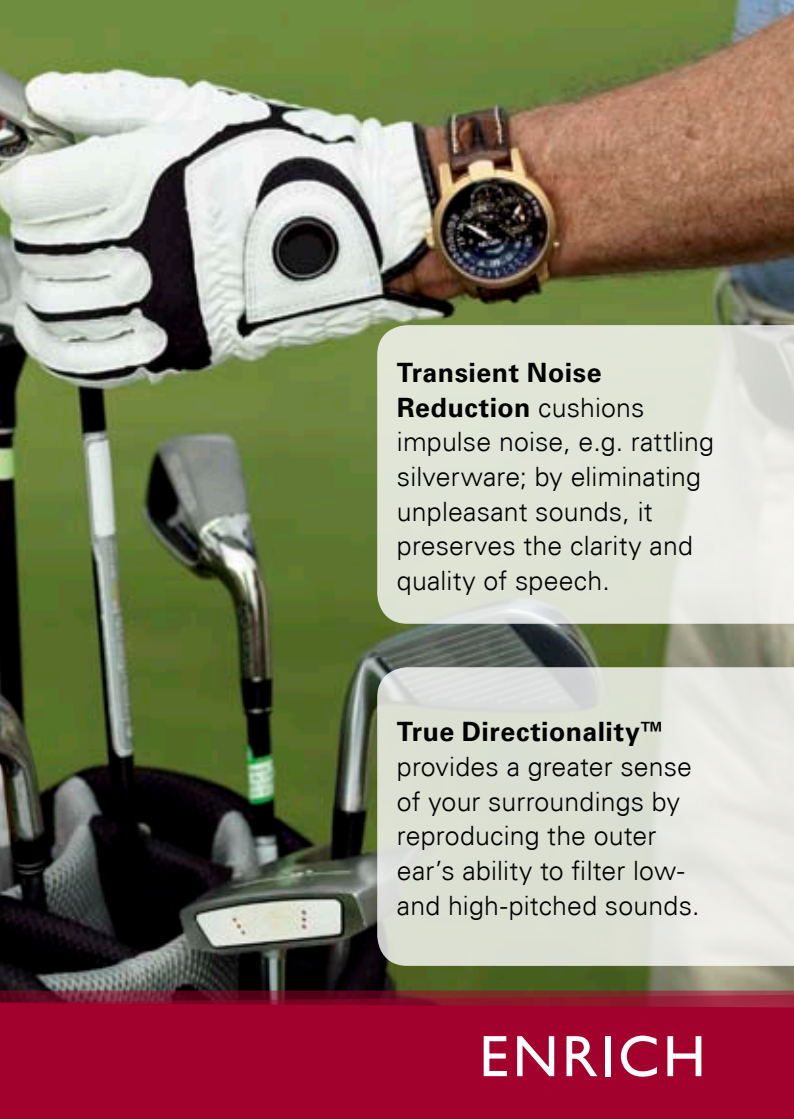
Learn about Audio Efficiency™'s core features on the following pages.



**ChannelFree™** signal processing seeks out speech cues at a rate of 20,000 times/sec., amplifying the smallest and softest parts of speech.

The **Adaptive Feedback Canceller Plus** identifies and suppresses whistling- and feedback-like sounds before they can become audible.





### **Transient Noise**

**Reduction** cushions impulse noise, e.g. rattling silverware; by eliminating unpleasant sounds, it preserves the clarity and quality of speech.

### **True Directionality™**

provides a greater sense of your surroundings by reproducing the outer ear's ability to filter low- and high-pitched sounds.

**ENRICH**



INVOLVE

## Make Quality Time

Chronos takes its cues from your acoustic surroundings to meet your listening needs. Whether quietly reading the paper at home, engaging in table conversation amid the bustling lunch crowd, or running errands before enjoying a night at the movies, Chronos adjusts automatically. All day long.

### **Speech and comfort**

Its multi-environment program ensures that all incoming signals are monitored and processed according to your listening situation. Chronos provides speech and comfort, either in noisy or in quiet surroundings. And lets you comfortably move from one acoustic scene into another.

Seamlessly. Comfortably. Naturally.



CONNECT

# Connect to the World

Your key to comprehensive wireless connectivity and mobile communication: SoundGate, an easy-to-use interface between Chronos hearing solutions and external audio sources, including cellular phones, computers, and music players.

## **At the push of a button**

Paired with such cutting-edge Bluetooth® technology, Chronos turns into a wireless headset to cater to your active lifestyle, enabling you to:

- talk wirelessly and hands-free – enjoy greater mobility;
- listen to music via cell phone or MP3 player – enjoy greater flexibility;
- manage volume control and program options – enjoy greater discretion.

Convenience. Comfort. Connectivity.



CHOOSE

## More Options, Better Choices

Chronos' timeless design reflects the accuracy and user-friendly functionality that characterize Swiss-engineered precision instruments.

### **New RITE model**

Chronos hearing solutions are available as behind-the-ear (BTE) and in-the-ear (ITE) models: BTEs, such as the new receiver-in-the-ear (RITE), come in 11 attractive colors; ITEs in 4 subtle skin tones.

The Chronos hearing instrument family offers 3 performance categories. Hit the sweet spot, as golfers would say, and choose the features, styles, and fitting options that best meet your needs and preferences.

# Pick Your Color

To blend with your hair and skin tone Chronos BTEs are available in the following colors:



**BUR**  
burgundy



**BE**  
beige



**DB**  
dark brown



**GB**  
gray brown



**GR**  
gray



**MPL**  
metallic  
platinum



**MAC**  
metallic  
anthracite



**MBE**  
metallic  
beige



**MCO**  
metallic  
copper



**DCR**  
dark chrome



**CR**  
chrome

The photo shoot took place on July 12, 2011, at the Golf & Country Club in Wallenried, Switzerland.

We also thank the Armin Strom AG, watch manufacturer in Biel/Bienne, Switzerland.

**SWISS**   
Engineering

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[www.bernafon.com](http://www.bernafon.com)

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