

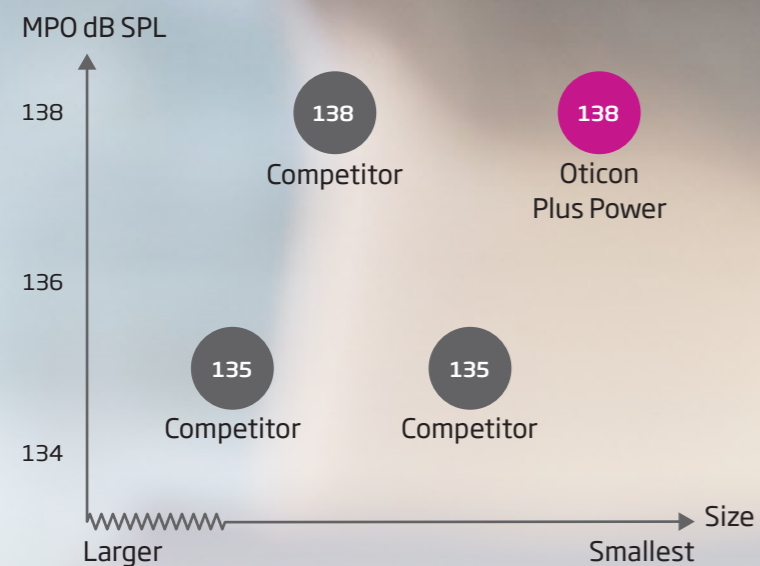
Power
made beautiful



Plus Power

The world's smallest BTE13 with a MPO of 138 dB SPL

Where **great power** meets **high fidelity**



BTE13 105 Plus Power is the smallest instrument in the world with a MPO of 138 dB SPL.



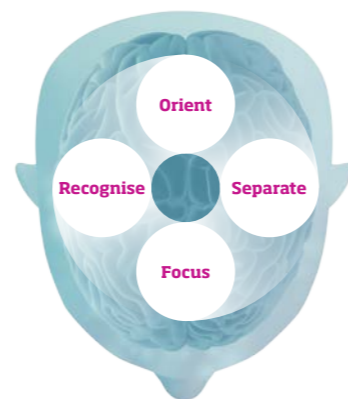
Imagine if you could provide your clients who have a severe-to-profound hearing loss with a small, discreet instrument and at the same time give them a pure and clear signal, rich on details for an authentic and natural listening experience? With the new Oticon BTE13 105 Plus Power you can!

High fidelity power

Plus Power is a strikingly small, yet very powerful instrument that will provide your clients with high fidelity sound. With a new innovative speaker and 30% more processing power from the Inium Sense processor, BTE13 105 Plus Power makes it possible to deliver an output approaching super power output levels.

Powerful BrainHearing™

Adding to this your clients will also benefit from BrainHearing technology. By supporting the way the brain makes sense of sound Plus Power will provide your clients with better hearing, supporting them in their ability to engage in conversations with family and friends.



For the full story about Oticon BrainHearing technology we refer you to www.oticon.com/BrainHearing.

The hero technologies supporting BrainHearing Speech Guard E

Combines the almost linear amplification of speech sounds with fast compression. Your severe-to-profound users can hence rely on the linear amplification that they are used to while also enjoying the benefits of fast compression safeguarding the important speech cues and minimising interruptions from sudden loud sounds.

Soft Speech Booster

Enables the user to hear the soft sounds that exist in more than 75% of normal speech. Soft sounds that otherwise disappear in a hazy mumble, especially for severe-to-profound users.

Extended fitting bandwidth

Up to 10kHz allows the severe-to-profound users to utilise their residual hearing in making the sound scape complete which also contributes to the rich sound quality.

New Inium Sense feedback shield

Ensures you can provide sufficient output without compromising high sound quality.

Power made beautiful

Strikingly small - loaded with BrainHearing technology

Modern, stylish design for discreet fit and high satisfaction

Double push button for easy handling

Balanced high-output receiver for 138 MPO/73 FOG

Robust, nano coated and water resistant (IP58) for all day wear & tear



1:1

BTE13 105 Plus Power is small and delicate, yet very powerful.

Goodbye to compromise

For people with severe-to-profound hearing loss, sound amplification normally comes at the cost of lower sound quality and bigger instruments. This is a high price to pay.

With the new Plus Power you can offer your clients a small and discreet yet very powerful instrument to match their hearing loss - without compromising sound quality and speech understanding.

A new sound quality to participate in life

The true power is the well-known Oticon Alta2 sound quality inherited from the powerful Inium Sense platform. The stable response in low frequencies combined with the broad bandwidth allows your clients to utilise their full residual hearing, and delivers audible advancement in sound quality. Your clients will hear the fine nuances of speech and be able to participate in dialogues with less guessing of what is being said.

Ease the change. Provide sound as your client prefers to hear it

Moving to a new hearing instrument, maybe even to a new supplier, can be challenging for clients with a severe-to-profound hearing loss. On average, they will hang on to their existing instrument for 6-10 years to avoid the change*.

With Plus Power your clients can update their instrument and access new BrainHearing technology important for better audibility without having to fear the transition. Speech Guard E will provide the almost linear amplification they are looking for, and with YouMatic you and your client can tailor an individual fit that will match your client's listening needs and preferences.

They know what they want, and now you can provide them with high fidelity sound, as they want to hear it.

*Source: Oticon Chili satisfaction study, 2011



Connecting to the world



A high performing family



	Speech Guard E Captures and preserves the fine details and natural characteristics of speech	•		
	Spatial Noise Management Letting both ears work together with the brain in real time to help focus on what is important	•		
NEW	VAC+ with Soft Speech Booster Improves soft speech understanding based on individual preferences	•	•	
	YouMatic Supports the unique hearing needs and personal sound preferences across shifting listening environments	Premium	Advanced	Essential
	Free Focus Supports the brain's ability to focus and prioritises speech over background noise through varying degrees of directionality	Premium	Advanced	Essential
NEW	Inium Sense feedback shield Significantly reduces whistling without compromising sound quality or comfort	•	•	•
NEW	Tinnitus SoundSupport™ Treatment, tools and support tailored for individual needs*	•	•	•
		Alta2	Nera2	Ria2

Even when wearing the best available hearing instruments your client with a severe-to-profound hearing loss will still face challenges when in environments with competing soundscapes. Plus Power builds on strong wireless technology offering your client both the benefit of binaural processing and the advantages of using ConnectLine.

Using ConnectLine, will turn the hearing instruments into a wireless headset and your clients will receive an undisturbed signal in the hearing instrument. This will make a range of everyday activities like watching TV, listening to music, or talking on the phone a lot easier. Activities that play a vital role when your clients want to feel connected to the world.

BTE13 105 Plus Power completes the strong Oticon Performance Line and is available in all performance categories.

*Available in selected styles




People First

People First is our promise
to empower people
to communicate freely,
interact naturally and
participate actively

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