

OTICON | **Opn**

The hearing aid that  
**opens up** your world



Made for



iPod



iPhone



iPad



**oticon**  
PEOPLE FIRST

## Traditional technology

Focuses on one speaker, suppresses all others



## New technology

Opens up the soundscape to embrace multiple speakers



You probably know the feeling. You're sitting round the dinner table, working hard to follow the thread. You might be hearing the person across from you, or next to you. But when someone further away says something, you don't catch it, and the conversation moves on - leaving you behind.

The reason is that your hearing loss means that fewer sounds reach your brain to start with. To make sense of these sounds, your brain has to struggle to fill in the gaps. And this is especially true in situations where sounds come from different directions - like at the dinner table.

Not fast enough to handle many sounds at the same time, traditional hearing aids normally focus on a "main" sound, like

speech in front of you, and then suppress all other sounds. Yet background sounds often include important speech details, and when these are not passed on to the brain, conversations are difficult and tiring to follow.

### **Oticon Opn™ - a new kind of hearing aid**

With Oticon Opn, traditional hearing aid technology is a thing of the past. The ground-breaking technology in Oticon Opn processes sounds 50 times faster, giving your brain a more complete soundscape, and putting you - not your hearing aid - in charge of which sounds you focus on. The result is greater mastery of your conversations with less effort.

# Hear better, remember more, with less effort

Recent studies show that “following conversation in noisy situations” is the No. 1 greatest challenge for people with hearing loss<sup>1</sup>. Oticon Opn solves the problem by improving your ability to understand speech in even the most challenging environments by 30%, compared to traditional hearing aids.

Oticon Opn opens the door not just to better understanding of speech and conversations. Research has shown<sup>2</sup> that, with Oticon Opn, you can experience reduced listening effort, making it easier to follow conversations in challenging sound environments. It can also increase your ability to store and recall information, so you'll find you can remember more of what people have said to you.

1 First Time User Study, 2010

2 [oticon.global/evidence](http://oticon.global/evidence)

Enjoy  
**30%**  
better speech understanding\*

Reduce your listening  
effort by  
**20%\***

Remember  
**20%**  
more of your conversations\*\*

\* Compared to Alta2 Pro

\*\* Individual benefit may vary depending on prescription



# Fast enough to support the brain

How is Oticon Opn able to do all this?  
Unprecedented processing speed.

With 50 times more processing power than the previous generation, Oticon Opn scans your environment more than 100 times per second. It gives you access to 360° of sound. It accurately distinguishes between speech and background noise. It enables you to identify where different sounds are coming from. And it continuously adjusts the relative volume of all sounds around you to maintain a well-balanced and comfortable soundscape. This enables your brain to make sense of sound with less effort.

The result more closely mimics natural hearing than any hearing aid we have ever produced.

## **Oticon BrainHearing™**

Oticon Opn uses the latest Oticon BrainHearing technologies to help you:

- Focus on your preferred sounds
- Understand speech with less effort
- Enjoy a fuller and more natural soundscape
- Shift your attention from one sound to another



# The best hearing aid we have ever developed



**OpenSound Navigator™:**  
Hear better, remember more, with less effort



**Spatial Sound™ LX:**  
Helps you locate, follow and shift focus to the sounds you want to hear



**YouMatic™ LX:**  
Tailors sounds to your individual needs and preferences



**Speech Guard™ LX:**  
Improves speech understanding in noise and makes it easier for you to follow conversations

Oticon Opn is the best, most advanced hearing aid we have ever made.

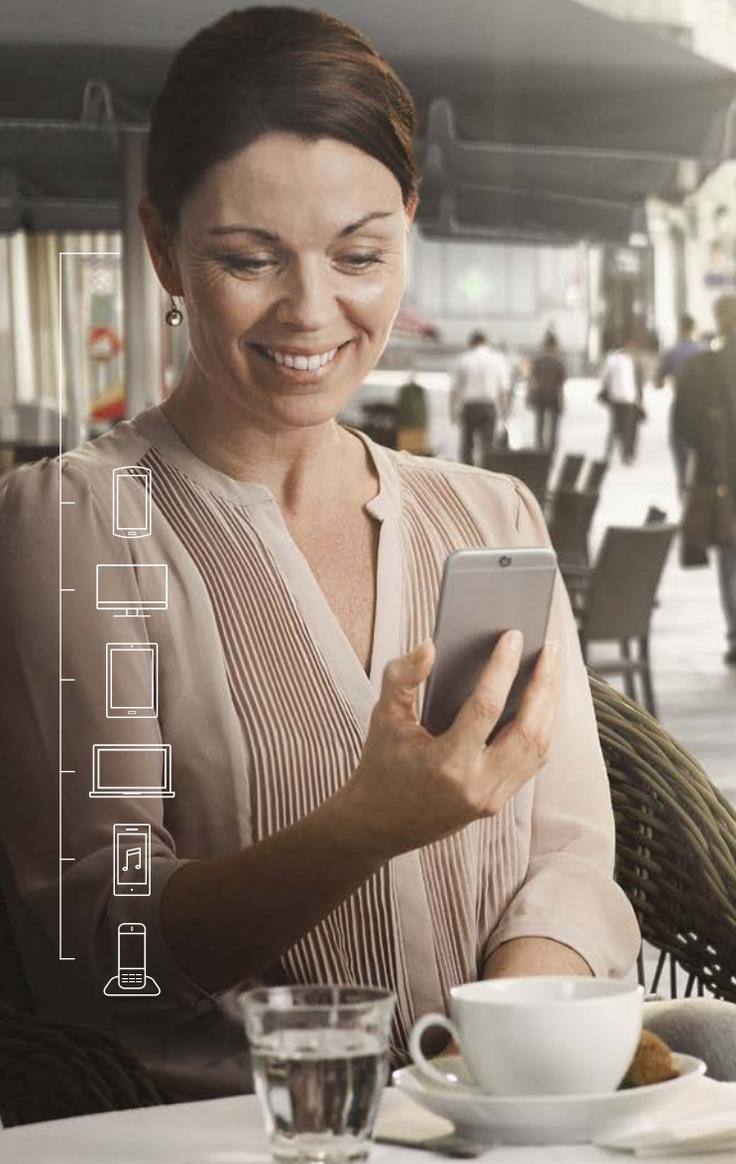
Elegant and discreet, Oticon Opn is available in our popular behind-the-ear style, and in eight different colours.

It features a new design with a smart, intuitive, single-push button for easy operation of volume and programs.

To find out more about what Oticon Opn can do for you, talk to your hearing care professional today and schedule a risk-free appointment.



# A full range of wireless possibilities



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## Made for iPhone

Oticon Opn connects directly to your iPhone®, so you can use your phone like anybody else. In addition to talking on the phone, you can stream stereo music directly to your hearing aids.



## Connect to the things that matter the most

We have joined the If This Then That (IFTTT) community and invite you to explore the endless possibilities available.

## Oticon ON

The Oticon ON App enables you to control your hearing aids, choose what you want to hear and adjust the sound.

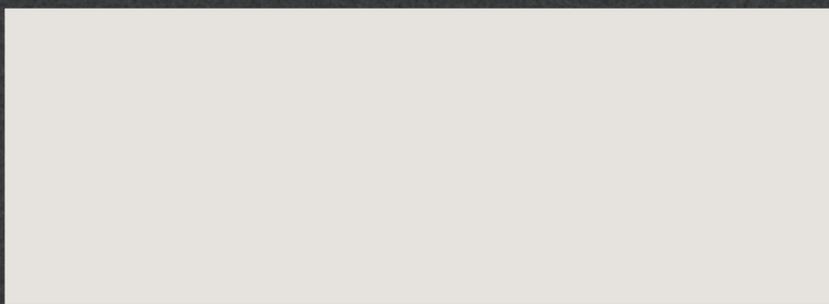


## Wireless accessories

- **TV & Audio Adapter:**  
Turn your hearing aids into headphones
- **Remote Control:**  
Adjust volume and change programs
- **ConnectClip:**  
Turn your hearing aids into a hands-free mobile headset



Contact your local hearing care professional:



[oticon.global/opn](https://oticon.global/opn)

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