

Living your
EVERYDAY
ADVENTURES



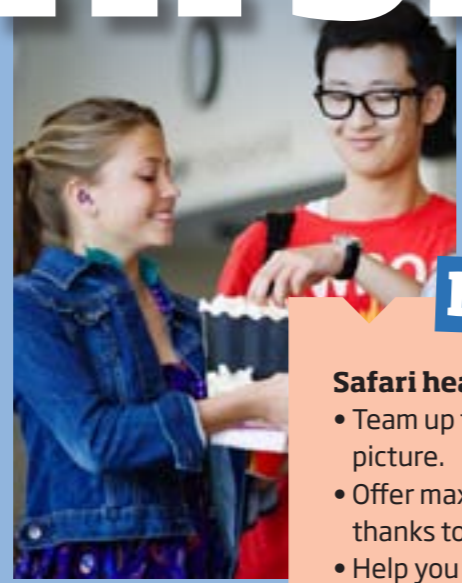


CAN YOU BE YOU?

ALWAYS!

Finding your own identity and fitting in socially can be an uphill climb, but Safari makes the going much easier.

Whether it's face-to-face or on the phone, Safari's natural sound quality keeps you in the loop so you can relax, be adventurous - and be yourself!



Did you know?

- Safari hearing aids:**
- Team up to create a balanced, natural sound picture.
 - Offer max access to voices and other sounds, thanks to seriously wide bandwidth.
 - Help you zero in on voices at parties and other busy places with smart directional technology.



19-year-old Camilla was born with a hearing loss, but she doesn't give it a second thought. Her hearing loss is just part of who she is...

"At school I'm also taking dance and guitar lessons. Before I started, I was worried that I might have difficulty with the music subjects because of my hearing loss, but it hasn't been a problem at all - besides, I'm not the only unmusical one!"

NO MORE...

having to 'fake it' when friends are sharing a joke. And no more holding back for fear of making mistakes!

CAN YOU STAY CONNECTED?

ANYWHERE!



NO MORE...

having to crank up the volume on your TV.
And no more problems using Bluetooth gear.



When you're watching movies, chilling to music or chatting on your mobile, missing precious details is a drag. Safari can complete your sound puzzle with a neat little Bluetooth gadget called the **STREAMER**.

Just one touch of a button on the Streamer will send the sound from your TV, music player or mobile straight into *both* ears. Not even your friends can compete with that!

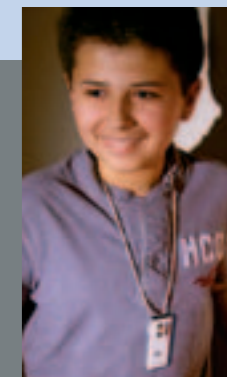
Did you know?

With Safari you can:

- Connect instantly to all your favourite gear with **Bluetooth** technology.
- Use the Streamer to turn your Safaris into the world's smallest, **hands-free headset**.
- Get real-time, hi-fi sound quality for **movies** and **video games** with the ConnectLine TV adaptor.

Imagine using a mobile just as easily as all your friends. 13-year-old Dakota's already doing it!

"Before the Streamer, I didn't use the mobile a lot because it was too hard to hear my friends and it was just frustrating to try to talk to them. My friends think the Streamer is really cool."



ALWAYS

...CONNECTED

With Safari, all it takes to get connected to your favourite gadgets is a Streamer, a ConnectLine TV adaptor and a ConnectLine Phone adaptor.

Then you can plug into:

- Mobile and landline phones
- Mp3 players
- TV, PCs and laptops

Did you know?

- The Streamer uses Bluetooth technology to capture the sound and EarStream technology to send it to Safari.
- The ConnectLine TV adaptor transmits a hi-fi quality signal with zero delay time. So what you SEE will be what you HEAR!
- With the ConnectLine Phone adaptor, you won't even have to get up to answer your landline. Just press a button on the Streamer.



Dakota's loving hands-free

"It's very exciting to have the Streamer - I can listen to the iPod without taking out my hearing aids and I can also call my friends without actually putting my ear to the phone."

CAN YOU COUNT ON SAFARI?

When you're out, you don't want to miss any of the facts - or any of the fun. Whether you're hanging out at the coffee shop or doing BMX stunts, Safari snaps up the little details, so you don't get left behind.

With Safari you'll know more about where sounds are coming from and what they are than ever. So whenever someone calls your name, or something interesting happens, you'll be onto it right away.

ANYTIME!



NO MORE... using all your energy on trying to hear - now, you can more easily get what people are saying. And no more being the last one to laugh when friends are telling jokes!

Did you know?

- Safaris do their own kind of chatting - at broadband speed. They coordinate all their moves to keep things sounding natural in BOTH ears.
- With Safari, speech sounds clearer and music sounds sweeter. That's because it picks up more high-pitched sounds than ever.

CAN YOU FOCUS AND LEARN?

Whenever distracting noise makes it hard to focus and learn, it's time to play the FM card. Just add an Amigo FM receiver to Safari and suddenly the back row will feel like the front row with the teacher's voice coming through loud and clear.



And when your sports coach is shouting instructions you might react quicker and perform better!



There's no stopping Camilla

19-year-old Camilla graduated from high school in June 2009 and recently started at Vejle Sports College in Denmark.

"It's fantastic! I applied there because I love physical and mental challenges and I wanted to make new friends with similar interests. I wouldn't say that hearing aids make me 'different' to anyone else - it's nothing to make a big deal out of."



EVERYWHERE!



NO MORE...

giving only half an answer or a late response when teachers or coaches ask questions!

ABSOLUTELY



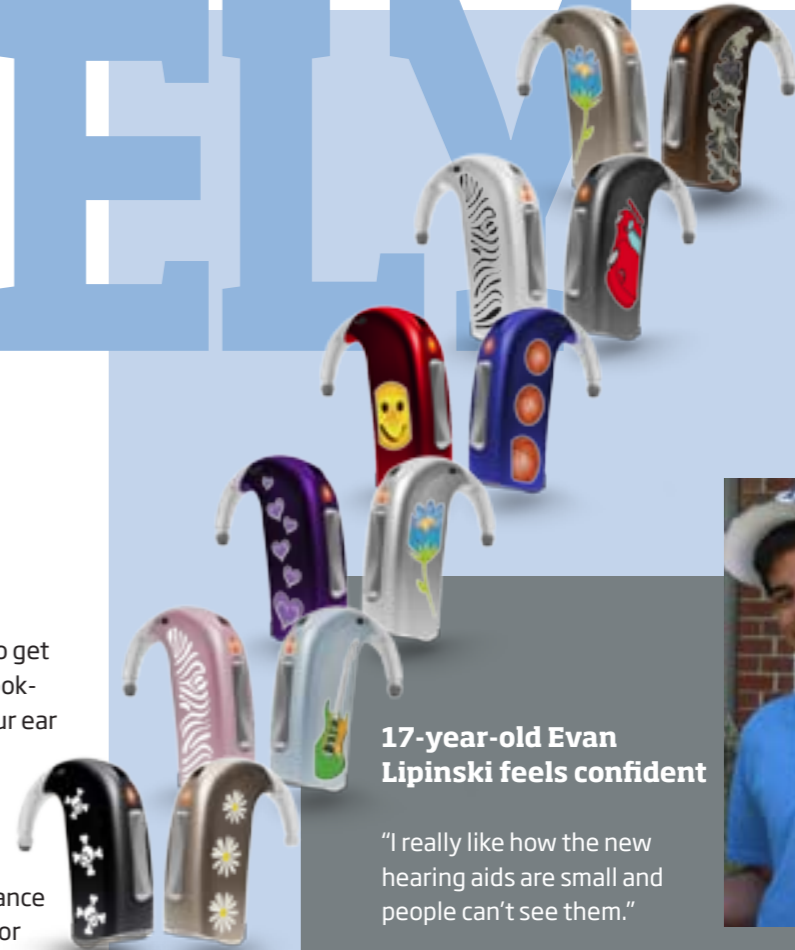
Did you know?

- Don't let Safari's featherweight facade deceive you; it's packed with heavyweight technology!
- You can count on Safari 24 hours a day. It's made to withstand even the roughest treatment. Just don't swim in it!

...COOL

When you're style conscious, it's a relief to get hi-tech-looking hearing aids. As well as looking smart, Safari sits so snugly behind your ear that you can just wear it and forget all about it.

If you feel like it, cool stickers - from animal prints to flower power - offer a chance to customise your Safari to fit your mood or your favourite outfit.



17-year-old Evan Lipinski feels confident

"I really like how the new hearing aids are small and people can't see them."



SAFARI

"I'm also taking dance and guitar lessons..."

"I can listen to the iPod without taking out my hearing aids!"

EVERYWHERE! ANYWHERE!

"Before the Streamer, I didn't use the mobile a lot..."

"I was born with hearing loss, so it's part of who I am!"

"I love physical and mental challenges and I wanted to make new friends with similar interests."

"I really like how the new hearing aids are small and people can't see them."

ALWAYS ANYTIME!



Teenagers with hearing loss want to enjoy the same lifestyle and opportunities as their friends. Recognising that it takes more than amplification to achieve this, we give their needs for discretion, communication and entertainment extra attention when developing new hearing solutions.

