

OTICON | Intent

Engage in life like never before

The world's first hearing aid
with 4D user-intent sensors



oticon
life-changing technology

Enjoy the freedom to hear and experience the world around you



You need a hearing aid that understands your intentions

The #1 challenge for people with hearing loss is communicating with loved ones in noisy and dynamic environments.¹ Traditional hearing aids provide a one-size-fits-all approach and do not factor in your listening intentions. This limits the information the brain receives which can make it difficult to engage in life.

You hear with your brain - not just your ears

At Oticon we think brain first and develop hearing aids to support the brain in making sense of sound. We call this unique approach BrainHearing™. Oticon Intent™ introduces the next step with Sensor Driven BrainHearing Technology.

1. Jorgensen, L., & Novak, M. (2020). Factors Influencing Hearing Aid Adoption. *Seminars in hearing*, 41(1), 6-20.
2. Up to 20 hours of use on a fully charged battery. Expected use time for rechargeable battery depends on use pattern, active feature set, hearing loss, sound environment, battery age and use of wireless accessories.

Oticon Intent gives you clarity, confidence and connectivity

Oticon Intent™ is the world's first hearing aid capable of understanding your listening intentions. By using your movements, the environment and the conversation around you, Oticon Intent recognises what you want and need to listen to, adapting to deliver truly personalised support. That way, you can feel confident and stay focused on the moments that matter to you.

Clarity

Hear more clearly, be more engaged, and enjoy life fully with 4D Sensor technology.

Confidence

Get the power to enjoy your day with all-day² battery life packed into a small, discreet design.

Connectivity

Quickly and easily connect to the devices and the people that matter most to you.

Made to match you and your lifestyle

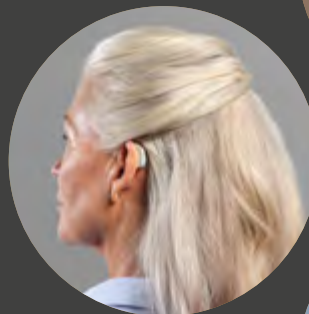
With up to 20 hours of battery life, you'll never have to worry about running out of battery. When you need a recharge, simply drop your hearing aids into the charger for just 30 minutes for up to 8 hours of battery life.¹

Oticon Intent blends effortlessly into your life. This sleek miniRITE style hearing aid is so small you might forget it's there and so discreet that those around you won't even notice it.

Oticon Intent is available in nine colours to match your:



skin tone



hair color



or unique style



Silver



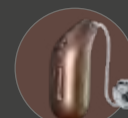
Silver Grey



Steel Grey



Diamond Black



Chestnut Brown



Terracotta



Honey Beige



Chroma Beige



Sky Blue

1. Expected use time for rechargeable battery depends on use pattern, active feature set, hearing loss, sound environment, battery age and use of wireless accessories.

Engage in the digital world like never before



Double-tap
to answer and
to end calls¹



Make hands-free calls

Easy, hands-free phone and video calls using your hearing aids as a wireless headset.¹



Stream directly from a large selection of smart devices

Enjoy high quality streaming directly from compatible iPhone, iPad, Mac, select Android™ smartphones and tablets, and select Windows PCs.



Stream sound from your TV

With Oticon's TV Adapter, you can stream sound directly from your TV.



Connect a remote microphone

Wirelessly stream someone's voice to your hearing aids with ConnectClip.

Full control at your fingertips

Easily control, customise, and care for your hearing - all from the easy-to-use Oticon Companion app for your Android phone, iPhone or Apple Watch.

With Oticon Companion, you can:

- Discreetly adjust the volume to suit your needs
- Personalise your hearing settings
- Find your hearing aids if misplaced
- Get in-app help for frequently asked questions
- Connect with your hearing care professional



1. Tap-control is only available for Oticon Intent 1, 2 and 3. Hands-free communication is available on select devices. See which hearing aids and devices are compatible here: oticon.co.nz/compatibility. Always read the label and follow the instructions.


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Contact your local hearing care professional:


Availability, function, and benefit of technology, features and accessories can vary depending on hearing aid style and performance level selected.

Scan the code below to learn more about how Oticon Intent can help you engage in life like never before.



 @oticonnz

 @oticonglobal

 /oticon