OTICON | More

# It's time to **get more out of life**









### Less sound is not enough for your brain

Have you ever thought it would be great to hear more of what's going on around you? This is not possible with traditional hearing aids because they're designed to focus solely on speech coming from in front of you. But that's not an ideal way to treat hearing loss.

With such a limited sound scene, it becomes difficult to follow conversations. And it's almost impossible to hear background sounds – which are vital for hearing naturally. Most importantly, a limited sound scene prevents your brain from getting the sound information it needs.



### Your brain needs access to more

The sound scene around you is constantly changing in unpredictable ways – everywhere you go. And it contains far more richness than just speech. So your brain has evolved to handle all this complexity and create meaning from it.

At Oticon, we focus on understanding the brain better and developing technology that supports it. Research tells us the brain needs access to the full sound scene to naturally make sense of sounds.\*

#### DID YOU KNOW?

You hear with your brain, not your ears. Your ears capture sounds so your brain can identify them, locate them, and decide which ones to listen to.



# Oticon More allows you to experience the full sound scene in all its richness

Oticon More embodies our BrainHearing™ philosophy. This means it supports your brain by giving it access to the full sound scene.

Our most intelligent microchip ever - Polaris™ - enables Oticon More to use a groundbreaking new technology: a Deep Neural Network (DNN). This mimics how the brain works and has learned to recognise all kinds of sounds in fine detail - so it knows how they should ideally sound.

The result is a more natural representation\* of all sounds in a clear, complete, and balanced sound scene – so you get more from every listening situation.

\*Compared to our previous technology

# **Powered by a Deep Neural Network**

The DNN is a technology we have trained with 12 million real-life sound scenes. This built-in intelligence ensures each individual sound is delivered with detail and clarity.





# In test after test, Oticon More 1 triumphs over two top competitors\*

Amazing test results against competitor hearing aids show that with Oticon More hearing aids:

- You can hear the people you are looking at very well, helping you follow conversations
- You can hear other people speaking around you far more easily - so you don't have to turn your head and can naturally move between different conversations
- You can be more easily aware of the other things happening around you, like people calling for your attention, or birds singing
- You can get clearer sound much more quickly each time the sound environment changes.
   But with competitors, you may have to wait over 20 seconds in some cases\*

# A significant majority of people prefer **Oticon More**

A significant majority of people preferred the sound quality of Oticon More in different situations including a busy café, a conversation through a facemask, and when listening to music - whether a choir, an orchestra, or a rock band.\*\*



<sup>\*</sup>Santurette et al 2021. Oticon More 1. Sponsored by Oticon.

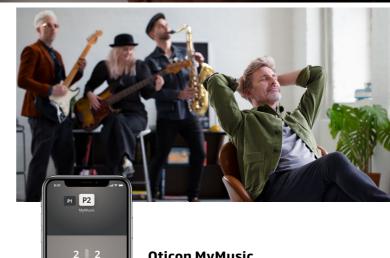
<sup>\*\*</sup>Man et al 2021. Oticon More 1. Sponsored by Oticon



# Revitalise your hearing with amazing sound quality

The amazing sound quality of Oticon More lets you fully immerse yourself in the sounds of your life again.

For discerning music fans, there's a groundbreaking music program: Oticon MyMusic. Co-created with music lovers who have different types of hearing loss, it delivers crystal-clear sound just the way you want it. So whether you're listening to live music or streaming from a compatible device, there's a dedicated setting that's optimised to ensure the best possible sound reproduction.



# **Oticon MyMusic**

It's easy to access the music program using the Oticon ON app on your phone - once your hearing care professional has set it up.

# Connect to your favourite devices

With Oticon More you can enjoy high-quality sound streaming from your favourite devices



# Stream directly from compatible iPhone® and Android™

Enjoy high-quality streaming directly from iPhone, iPad® and Android devices.\*



# Make hands-free calls from compatible smartphones

Use ConnectClip to make hands-free calls from any compatible smartphone.



### Stream sound from your TV

With Oticon's TV Adapter you can stream sound directly from your TV.



### Connect a remote microphone

Wirelessly stream someone's voice to your hearing aids with ConnectClip.















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### The Oticon ON app - Control at your fingertips

Oticon ON lets you personalise your listening experience via the streaming equalizer that allows you to fine-tune the sound when streaming. You can also adjust the volume, change the program, and control other Oticon devices. It even comes with a "Find my hearing aids" feature.

For more information, visit oticon.co.nz/connectivity

 Android devices need to support Audio Streaming for Hearing Aids (ASHA) to allow direct streaming to Oticon More. Please visit oticon.co.nz/compatibility for more information







# Enjoy the freedom of a SmartCharger

This sleek device lets you charge on the go, with a built-in power bank to recharge your hearing aids. The tough and easy-to-use case keeps your hearing aids protected from knocks and bumps when you're not wearing them. What's more, it helps to keep your hearing aids working well by automatically drying any moisture build-up inside them.



- Fully charges your hearing aids in three hours\* - giving a day's power for hearing and streaming sound from other compatible devices\*\*
- Quick charge of 30 minutes gives an additional six hours of power\*\*\*
- The built-in power bank charges your hearing aids without access to a power outlet minimum of three full charges

The SmartCharger can also recharge your hearing aids while plugged into a power outlet.

# Everyday convenience with a desk charger

We also offer a stylish desk charger that is convenient, and easy to use. You simply seat the hearing aids in the charger at night, and wake up to full power for the day.\*\*

SmartCharger for miniBTE R is unavailable at the time of launch. Contact your local hearing clinic for availability.

<sup>\*</sup> Or three and a half hours for the miniBTE R style.

<sup>\*\*</sup> Lithium-ion battery performance varies depending on hearing loss, lifestyle, and streaming behaviour.

<sup>\*\*\*</sup> Or five hours for the miniBTE R style.



# Select rechargeable or disposable batteries

Oticon More is available with either rechargeable or disposable batteries. Many prefer the convenience of rechargeable batteries, which don't need to be removed and can be charged overnight. However, your hearing care professional can give you Oticon More with disposable batteries if you prefer.

# Find the right style and colour for you

Oticon More is available in different styles covering slight to profound hearing loss, and in eight attractive colours to match your skin tone or hair colour, or stand out like other modern wearable technology.

To find out what Oticon More can do for you, talk to your hearing care professional today or go to oticon.co.nz/more





reddot winner 2021







Silver



CO91 Silver Grey



C092



Steel Grey





C093 Chestnut Brown



C094 Terracotta



Chroma Beige



Hear Pink

Contact your local hearing care professional:

Always read the instructions for use. Follow the instructions for use.

Availability and function of features and accessories can vary depending on hearing aid style and performance level selected.

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www.oticon.co.nz/more

Oticon
life-changing technology