OTICON | More

# Get access to the full sound scene

With a hearing aid that supports how your brain naturally works









## Less is not enough for your brain

Have you ever thought it would be great to hear more of what's going on around you? This is not possible with traditional hearing aids because they're designed to focus solely on speech coming from in front of you. But that's not an ideal way to treat hearing loss.

With such a limited sound scene, it becomes difficult to follow conversations. And it's almost impossible to hear background sounds – which are vital for hearing naturally. Most importantly, a limited sound scene prevents your brain from getting the sound information it needs.

### Your brain needs access to more

The sound scene around you is constantly changing in unpredictable ways – everywhere you go. And it contains far more richness than just speech. So your brain has evolved to handle all this complexity and create meaning from it.

At Oticon, we focus on understanding the brain better and develop technology that supports it. New research tells us the brain needs access to the full sound scene to naturally make sense of sounds\*.

#### DID YOU KNOW?

You hear with your brain, not your ears. Your ears capture sounds so your brain can identify them, locate them, and decide which ones to listen to.



## Oticon More allows you to experience the full sound scene in all its richness

Oticon More embodies our BrainHearing™ philosophy. This means it supports your brain by giving it access to the full sound scene.

Our most intelligent microchip ever - Polaris™ - enables Oticon More to use a groundbreaking new technology: a Deep Neural Network (DNN). This mimics how the brain works and has learned to recognise all kinds of sounds in fine detail - so it knows how they should ideally sound.

The result is a more natural representation\* of all sounds in a clear, complete, and balanced sound scene – so you get more from every listening situation.

#### \*compared to our previous generation of hearing aids

## **Powered by a Deep Neural Network**

The DNN is a technology we have trained with 12 million real-life sound scenes. This built-in intelligence ensures each individual sound is delivered with detail and clarity.





## Proven to make it much easier for your brain

Through testing, we can see that the MoreSound Intelligence feature in Oticon More delivers 30% more sound to the brain\*. This shows precisely how much easier it becomes to hear the sounds around you.

In fact, when compared to our best hearing aid until now, you could hear and understand 15% more of what's being said, which can help you remember more of it later\*.

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I was suddenly able to **converse** with everyone [at the table].

I experienced being able to hear what was happening around me. It was very comfortable."

Ketty, Oticon More user

"

I found the sound to be markedly different. **The sound is clearer** and I find that I am **better at focusing on voices behind me** than before.

Helge, Oticon More user
Compared to his Oticon Opn S™ hearing aids

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I think the sound quality in these hearings aids is incredibly good."

Berit, Oticon More user

These testimonials represent the opinion of the concerned individual only and may not be representative of the experience of others. The testimonials are not paid and may not be indicative of the future performance or success of any other individuals.

<sup>\*</sup> Santurette, S., Ng, E. H. N., Juul Jensen, J., & Man K. L., B. (2020). Oticon More clinical evidence. Oticon Whitepaper. Compared to Oticon Opn S 1.

## Connect to your **favourite compatible devices**

With Oticon More you can enjoy direct high-quality sound streaming from compatible iPhone and Android devices



## Stream directly from compatible iPhone® and Android™

Enjoy high-quality streaming directly from compatible iPhone, iPad® and Android devices.\*



## Make hands-free calls from any compatible smartphone

Use ConnectClip\*\* to make hands-free calls from any compatible smartphone.



### Stream sound from your TV

With Oticon's TV Adapter\*\* you can stream sound directly from your TV.



### Connect a remote microphone

Wirelessly stream someone's voice to your hearing aids with ConnectClip.















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## The Oticon ON app - Control at your fingertips

Oticon ON lets you personalise your listening experience via the new streaming equaliser that allows you to fine-tune the sound when streaming. You can also adjust the volume, change the programme, check the battery level, and control other Oticon devices. It even comes with a "Find my hearing aids" feature.

## For more information, visit oticon.co.nz/connectivity

- Android devices need to support Audio Streaming for Hearing Aids (ASHA) to allow direct streaming to Oticon More. Please visit oticon.co.nz/compatibility for more information.
- \*\*These accessories are available separately and are not part of the hearing aid package.

## Recharge your life



## A full day's power. Every day.

The rechargeable Oticon More comes with a stylish charger that takes just three hours to give you a full day of battery life – including if you stream sound from other devices.\*

- No disposable batteries = less hassle
- Quick recharge of 30 minutes gives an additional six hours of power
- Convenient, easy-to-use, and reliable



### Find the right colour for you

Oticon More is available in eight attractive colours to match your skin tone or hair colour, or you can make them stand out like other modern wearable technology.



To find out what Oticon More can do for you, talk to your hearing care professional today or go to **oticon.co.nz/more** 



<sup>\*</sup>Lithium-ion battery performance varies depending on hearing loss, lifestyle, and streaming behaviour. Oticon rechargeable hearing aids are not compatible with disposable batteries. The charging dock is an additional accessory required for the hearing aids to function.

Contact your local hearing care professional:

Always read the instructions for use. Follow the instructions for use.

